



# Vidyavardhaka Sangha (R) Mysuru Vidyavardhaka First Grade College

(Sheshadri Iyer Road, New Bamboo Bazar, Mysuru-570001)



Department of Commerce & Management,  
Career guidance and Placement cell & IQAC

in collaboration with

**Afghanistan School of Business and Economics**

Organizing an International Webinar

on

## "Practical Strategies of Financial Management for SMEs and to New Startups"



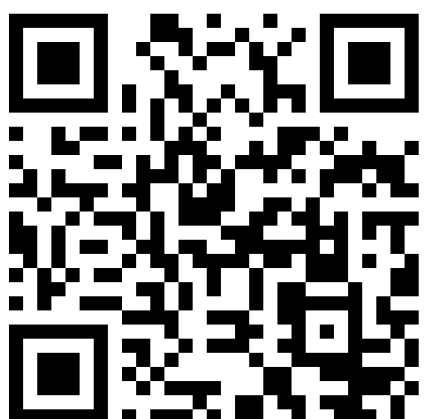
### OBJECTIVE

The webinar aims to equip participants with helpful financial management practices that will assist them in effectively controlling their Finances, Optimizing cash flow, Securing funding, and ensuring long-term financial stability and growth in the current vast competitive business environment.

### THEME

- Effective Budgeting and Financial Planning
- Cash Flow Management
- Funding and Capital Acquisition
- Cost Management and Reduction
- The role of financial technology (FinTech) in SMEs
- Legal and Regulatory Compliance

To Register, Please Scan the QR Code



#### Event outline:

Time: 3 pm - 5:30 pm

Date: October 5, 2024

Mode: **Online**

Reg. Fee: Free

Last date of Registration: **September 30, 2024**

**Certificates will be issued to the participants**

Contact: (+91) 9353401057



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**Program List**

**Date: October 05, 2024**

<b>Dignitaries</b>	<b>Role</b>	<b>Topic</b>	<b>Time</b>
<b>Harshitha M</b> Assistant Professor VVFGC, Mysuru		<b>Welcome Speech</b>	<b>3:00 PM - 3:03 PM</b>
<b>Dr. S. MariGowda</b> Principal, VVFGC, Mysuru		Introductory Remarks	<b>3:03 PM - 3:10 PM</b>
<b>Prof. Mahish Rajgopal</b> B.N. Bahadur Institute of Management Science (BIMS) University of Mysore		General Speech	<b>3:10 PM - 3:30 PM</b>
<b>No</b>	<b>Keynote Speaker</b>		
<b>1</b>	<b>CA. Mahesh B.V</b> Chartered Accountant MTR & Co.	Resource Person	Role & Application of Financial Management in SMEs & New Start-ups <b>3:30 PM - 4:20 PM</b>
<b>Speakers</b>			
<b>2</b>	<b>Dr. Karigoleshwar</b> Associate Professor Gov. First Grade College Kalaburgi-Karnataka	Resource Person	The role of financial technology (Fintech) in SMEs <b>4:20 PM - 4:50 PM</b>
<b>3</b>	<b>Maiwand Samadi</b> Lecturer, Kardan University Kabul Afghanistan	Resource Person	Application of International Level strategies in SMEs & New Start-ups <b>4:50 PM - 5:20 PM</b>
<b>Closure of the Program</b>			
<b>4</b>	<b>Mohammadullah Ibrahimi</b> CEO, AFSBE-(Virtual)		Vote of thanks <b>5:20 PM - 5:25 PM</b>